

# Capitalize On Your Investment

PORTABLE



## Microscanner - Scan & Go

- Portable device
- Conveniently collect contact information from each attendee that visits your booth
- Simply point, & scan!
- Scanner reads the bar codes on attendee badges for quick & easy results
- Your leads will be emailed to you in an ASCII text file after the show

CUSTOMIZABLE



## Palm Unit - Mobile Survey System

- Portable device
- Hand-held, battery-powered. No wires or cables.
- Add comments to each attendee and classify your leads as Hot, Medium, or Cold.
- Your leads will be emailed to you in an ASCII text file after the show.
- Customize your palm unit with qualifiers to learn more about your prospect's interests.

PC SYSTEM



## iCLAS - interactive Compact Lead Acquisition Suite

- Capture and store leads on the space-saving Asus Micro Laptop
- On-screen display allows for full editing capabilities on the spot
- Classify your leads as they come in for maximum efficiency
- Customize survey questions and find out more about your prospects
- USB compatibility means you can leave the tradeshow with all your data in your pocket

Also Available: **Basic LMS - Lead Management System\***

- Capture and store leads on your own computer with full editing capabilities.
- \*Requires the use of a personal laptop.

BASIC SYSTEM



## Swipe & Save - Basic Lead Capture System

- Stand-alone system provides both an electronic and hard copy version of your leads.
- Reduces additional data entry costs and time.
- Leads formatted in both Excel and ASCII
- Lead files are emailed to you immediately following the show.
- Includes one (1) roll of Profiler paper

